

FESTIVAL HISTORY

September 2005

Electric Park, Thanksgiving Point, Lehi

September 2006

McKay Events Center, Utah Valley University, Orem

August 2007

McKay Events Center, Utah Valley University, Orem

August 2008 • September 2009/2010/2011

Olympic Plaza at The Gateway Center, Salt Lake City

September 2012/2013

The Gallivan Center, Salt Lake City

September 2014/2015/2016

*Olympic Plaza at The Gateway Center, Salt Lake City
On Fountain Way at City Center at Oyster Point, Newport News*

Brazilian Fun Since 2005

The Utah version of the Brazilian Festival began with a small group of friends eager to celebrate the culture and heritage of Brazil. That small celebration has expanded greatly in the last 11 years to over 8,000+ attendees last year in Salt Lake City.

While there's no official count of how many Brazilians live in Virginia, the General Consulate of Brazil in Washington DC (*Virginia jurisdiction*) estimates that there are over 12,000 Brazilians throughout Virginia and their influence has attributed to our success. In addition, Virginia boasts a number of residents (*over 30,000*) who speak Portuguese, Brazil's native language, adding to our audience.

The Virginia Brazilian Festival is more than a party celebration, it is a special day that Brazilians, Virginia residents, and fun-loving people join the festivities to have a great time and celebrate all things Brazilian.

sponsorship contact:

Matt Manning 757.284.2569 or 757.597.9501
matt.manning@tucanos.com

Chaz DeVane 770.855.3553 or 757.597.9501
chaz.devane@tucanos.com

Christopher King 801.830.1949
chris@tucanos.com

THE ONLY FESTIVAL BRINGING TRUE "BRAZILIAN HERITAGE" TO VIRGINIA

The 3rd annual Virginia Brazilian Festival is organized by the Viva Brazil Cultural Center and Tucanos Brazilian Grill to introduce the culture and heritage of Brazil to Virginia. This is the premier opportunity for Virginia residents to enjoy real Brazilian culture, tradition, food, arts and rhythms.



The Festival features Brazilian & American artists and performers at the fountain within City Center at Oyster Point in Newport News on Saturday, September 17th, 1-7pm. Festivities begin with a Samba Parade and then continue with demos and workshops, including fun children's activities. Music and Dance is featured on stages throughout the day with a headlining Brazilian band as well as local Brazilian musicians and dancers.

In addition to its lively and colorful aspects, the Virginia Brazilian Festival also provides for you, as a sponsor, a venue for dispensing services and information to the local community and cheerful festival fans.

About Viva Brazil Cultural Center

Viva Brazil Cultural Center is a non-profit organization, with 501(c)3 status, dedicated to educate the public about Brazilian arts, tradition, culture and language. It also facilitates communication and cooperation among the Brazilian community within and outside the state of Utah and provides educational assistance through a Scholarship Program to persons of Brazilian descent to assist in furthering their education and employment opportunities. Viva Brazil Cultural Center wishes to thank Tucanos Brazilian Grill for its generous support of the Utah Brazilian Festival.

SPONSORSHIP PACKAGES



- music • food • dancing
- art workshops
- demonstrations
- children's activities

be a part of it!

saturday • september 17th • 1-7pm
on fountain way • city center at oyster point

AMBASSADORS & PATRONS

With the 3rd Annual Virginia Brazilian Festival - support and participation of the community is essential for the realization of the Virginia Brazilian Festival. This event is only possible through sponsorships and most of these wonderful sponsors come from our own great community.

The "Ambassadors and Patrons" are generous individuals and families that help in the publicity of the event and support the festival with their presence on the day of the event. Their support also helps the Viva Brazil Cultural Center and it's purpose to facilitate communication and cooperation among the Brazilian community and to provide educational assistance through Scholarship Programs to persons of Brazilian decent in order to further their education and employment opportunities. It is because of the support of each family in our community that the Virginia Brazilian Festival exists and will be recognized inside and outside our community in Virginia.

The 3rd Annual Virginia Brazilian Festival will be celebrated in great style at the beautiful and spacious fountain within City Center at Oyster Point in Newport News. It surely will be a huge success with the support of the whole community by participating and inviting your friends and neighbors.

Be Part of the Celebration

and come celebrate with us. Your donation makes possible this tradition of celebrating this Brazilian Day in Virginia.

We thank you all in advance for your support!

SUPPORT & ASSIST THIS PARTY



Ambassadors of the Virginia Brazilian Festival \$2000

- our best value for you and generous to us

- 8 VIP Tent Passes. Includes Full Day Access to the VIP tent, Full Brazilian Buffet, and FREE Adult Beverages.
- 8 Tickets to the Festival Charity Night, an exciting, fun filled evening of Brazilian music and food! The night helps local charities by bringing attention to their cause. You will receive a Full Churrasco Meal at Tucanos Brazilian Grill, free non-alcoholic beverages and dessert, Live Brazilian Music, and Recognition during the ceremony.
- 8 Festival T-Shirts & Embroidered Hats
- Ambassador Recognition Banner

BE A PART OF THIS CELEBRATION

Patrons of the Utah Brazilian Festival \$1000

- 4 VIP Tent Passes. Includes Full Day Access to the VIP tent, Full Brazilian Buffet, and FREE Adult Beverages.
- 4 Tickets to the Festival Charity Night, an exciting, fun filled evening of Brazilian music and food! The night helps local charities by bringing attention to their cause. You will receive a Full Churrasco Meal at Tucanos Brazilian Grill, free non-alcoholic beverages and dessert, Live Brazilian Music, and Recognition during the ceremony.
- 4 Festival T-Shirts & Embroidered Hats
- Patron Recognition Banner

Sponsor of the Utah Brazilian Festival \$500

- 2 Tickets to the Festival Charity Night, an exciting, fun filled evening of Brazilian music and food with 2 Full Churrasco Meals at Tucanos Brazilian Grill, free non-alcoholic beverages and dessert included.
- 2 Free Meal Certificates for the Brazilian Festival Event
- 2 Festival T-Shirts & Embroidered Hats
- Sponsor Recognition Banner

Event Supporter \$100

- 1 Free Meal Certificate for the Brazilian Festival Event
- 1 Festival T-Shirt & Embroidered Hat

All your contributions can be deducted in your tax return according to the extent of the law. Our tax ID will be provided along with your receipt.

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